

NEW!

Get ready to become a professional versatile designer!



BACHELOR IN COMMUNICATION & DIGITAL DESIGN

Fully taught in
English

Year : 2nd

Period:
September 11th -
December 15th 2023

Our Bachelor will prepare you to become a professional in Digital Communications, Graphic and Multimedia Design, Event Management, Content and Social Media Management! It will provide you excellent knowledge, skills to become a designer and a strong foundation in graphic design, multimedia design, UX/UI design, motion design and communications strategy, while giving you the opportunity to learn from experienced professionals.

Courses available:

- Visual Culture : Media Narratives - **6 ECTS credits**
- Ecommerce, SEO and Digital Services Marketing - **6 ECTS credits**
- VR, Metaverse and Social Media - **3 ECTS credits**
- Digital Studio Week - **3 ECTS credits**
- User Experience and Storytelling - **3 ECTS credits**
- Artistic Photography, Filmmaking and Social Media - **6 ECTS credits**
- Communications Law and Intellectual Property - **3 ECTS credits**

**IF YOU ARE INTERESTED, DO NOT
HESITATE TO CONTACT ME:
GASQUETE@EXCELIA-GROUP.COM**