



IBS
INTERNATIONAL
BUSINESS SCHOOL
— AMERICAS —

INTERNATIONAL SCHOLARSHIP PROGRAM

CONTENT

Presentation

3

General Description

3

Programs Offered

4

Company Visits

5

Investment and Registration

6

Contact Information

7



PRESENTATION

Member of the Institute of International Education (IIE) and the European Foundation for Management Development (EFMD), the International Business School Americas (IBS Americas) offers international programs for executives since 2003. The programs are taught by professors with extensive professional experience in the business field and connect concepts taught in the classroom to the reality of the corporate world.

IBS Americas' campus is located at Paulista Avenue, within the iconic Conjunto Nacional, one of the most important centres of culture, leisure and shopping in São Paulo.



Prof. Dr. Ricardo P. de Britto

The short-term programs are organized by Prof. Dr. Ricardo Pitelli de Britto, general director of the International Business School Americas, offering programs in the areas of Business Strategic Management. With full-time classes and activities, the programs are offered in January and July. IBS Americas also offers executive programs at other institutions in the United States and Europe, which are available at ibs-americas.com.

GENERAL DESCRIPTION



The Graduate-level course is aimed at **undergraduates** and **recent graduates** from different areas, with an interest in acquiring new knowledge related to emerging economies, focusing on the BRICS: Brazil, Russia, India, China and South Africa.

- **Full-time classes**, with faculty Ph.D. professors, with great executive experience;
- Classes are taught **entirely in English** and composed by students from different parts of the world;
- **Visits to companies** in the Greater São Paulo area, the main financial, corporate and mercantile center in South America, and optional visit to Porto de Santos;
- **International certificate** issued by International Business School Americas, based on attendance in classroom, along with presentations of seminars and development of practical activities.

The courses take place during 3 weeks in January and 2 weeks in July, with classes from Monday to Thursday. To ensure close contact between the professor and the students, the classes are made up of groups of 15 and 35 participants.



PROGRAMS OFFERED

GRADUATE



DESIGNATED TO:

GRADUATES AND YOUNG PROFESSIONALS WITH INTEREST IN BUSINESS IN THE EMERGING COUNTRIES.

STRATEGY & MARKETING FOR EMERGING COUNTRIES

To present the main characteristics of the emerging countries and how they were successful in this new global frontier.

SURVIVAL PORTUGUESE

It allows the student to communicate in basic situations using the Portuguese language, and to learn about important aspects of Brazilian culture.

* Programmatic content subject to change according to the coordination.

Next cohorts: July/2022, January/2023 and July/2023



In short, you will receive:

- Access to the Student Portal, with exclusive information on the preparation for the trip.
- Background readings, aiming at the full preparation for classes, several weeks in advance.
- Strategic Management online crash courses for professional updating.
- Invitations to participate in meetings with the group, sharing information and networking.
- Guidance on travel preparation logistics to São Paulo at affordable prices.



Students visiting companies in recent years

VISITS

Being a student at IBS Americas means crossing borders to visit large institutions and learn about their business strategies!

In addition to visits to local companies and Innovation and Entrepreneurship Hubs in São Paulo, all classes have the opportunity to make an optional visit to the Port of Santos, the main Brazilian port, and the largest port complex in Latin America.



Hear what our student Matthew Honeyman (United Kingdom) who participated in the Strategy Marketing for Emerging Countries program in January 2019.

"I had a great experience in Brazil, learned a lot about the local culture and enjoyed the classes. I learned several concepts about the emerging economies that I will take back to my country and I loved the visits to local companies that demonstrated how management concepts are used to maximize their gains combined with a sustainable policy."



Watch the full testimonial [here](#). 

INVESTMENT AND REGISTRATION



INVESTMENT

You can see the full price list below.

Remember that, by submitting the Application Form, you may be awarded a **SCHOLARSHIP** to reduce the final amount!

Program	Enrolment fee + Regular Rates	Enrolment fee +70% Scholarship
SMEC	US\$ 90 + US\$ 4,326	US\$ 90 + US\$ 1,298
SP	US\$ 90 + US\$ 1,555	US\$ 90 + US\$ 467

The remaining 30% of the program will be split into 16 payments, without interest, payable every 30 days.

The course must have been fully paid off prior to its start.



SELECTION PROCESS

- 1 Fill out the Application Form of the chosen course with your personal, academic and professional information by clicking on the button below.
- 2 Upon approval of the scholarship, the student will receive the contract and payment information.
- 3 The student will receive support in academic and logistical preparation for the program, with instructions for documentation, airfare, lodging, transfers and integration with other students.

[REQUEST SCHOLARSHIP](#)



CERTIFICATION

Program participants receive two certificates issued by IBS Americas:

- **Certificate in Executive Management.**
- **Survival Portuguese (for students who participate).**



Food

As São Paulo is a multicultural city, there are options such as Italian, Arab, Chinese and Indian cuisine near the Campus, and, of course, the best of Brazilian food.

* Prices shown are subject to change.

ESTIMATE OF EXPENSES



Accommodations

Students can stay at a Hotel or Airbnb of their choice, or wait for a referral from Trip Preparations Team, which will send you some the best and more up to date recommendations about three months before the course starts.



Airfare

The costs may vary according to the season of the trip. We recommend searching on specialized sites and buying in advance.

CONTACT

IBS AMERICAS:



Prof. Ricardo P. de Britto
info@ibs-americas.com



+1 617-430-6010



+55 (11) 3262-2782



www.ibs-americas.com

FOLLOW US ON:



08/2021