

VisiAng the Margins. INnovaAve CULtural ToUrisM in European peripheries (INCULTUM)

Project Number: 101004552

DuraAon: May 2021 – April 2024

Total planned expenditure: 171 875 €

Type of the Project: H2020

Implemented by: Faculty of Arts, Faculty of Economics

The project deals with the challenges and opportunities of cultural tourism with the aim of furthering sustainable social, cultural and economic development. It explores the full potential of marginal and peripheral areas when managed by local communities and stakeholders. Innovative participatory approaches lead to the transformation of locals into protagonists, to reduction of negative impacts, to learning from and to improving good practices to be replicated and translated into strategies and policies. Within the project, ten pilot cases of living territories and communities are going to be investigated and on the basis of the findings innovative customized the solutions are going to be co-created.

