



Matej Bel University Banská Bystrica
Faculty of Economics
Tajovského 10
974 01 Banská Bystrica
<http://www.ef.umb.sk>



Characteristics of the study program

Title of the study program:	Business Economics in Tourism
Study field:	6314: Tourism
Degree of the study:	Master's studies
Duration of study:	2 academic years (regular - full time)
Academic title:	Engineer (Ing.)
Guarantor of the program:	prof. Ing. Peter Patúš, PhD.

Scope of the study program

Study program consists of faculty courses, academic discipline, curriculum and compulsory elective and optional subjects in the range of 120 credits. Completing the program of study student acquire knowledge of Microeconomics and Macroeconomics taught in Slovak and English and of field of study courses: Economy of Tourism, Controlling of Tourism Organizations, Information Systems in Tourism, Changes in marketing and tourism, Manager's Communication in Tourism, Quality Management and customer relations in Tourism's, Project Management in Tourism taught in Slovak. Foreign student can apply for block of courses Regional Planning and Tourism Development offered in the spring semester in English: Destination Management, Cultural and Urban Tourism, Strategies and Regional Tourism Planning, Management and Tourism Marketing, Field Trip.

Profile of a graduate

Graduate from the second degree program will be able to work successfully as manager in hotels, travel agencies and tourism organizations. Although the program is focused on the marketing, the program involves various tourism business management fields and assures the graduate to work effectively in every sphere of tourism business. The program provides students with the theoretical knowledge based on practical case study application. The program assures students to understand and adopt advanced and special disciplines of tourism marketing and management. Graduates will also have created conditions for studying in third degree of university studies. Graduate will understand, analyse, evaluate and adopt measures in the context of integration processes and globalization tendencies in tourism sector.

Requirements on applicants

Basic requirement for master's studies is in the bachelor graduation degree. Application of the study sent electronically by the deadline of the end of February of the calendar year. (To add application in english). Candidates from abroad may register for one semester and study only subjects taught curriculum in a foreign language. After graduation he obtained a certificate about completing of study at the Faculty. For the study period can be used ERASMUS program.

Faculty at the study program

Lectures and seminars are held by selected lecturers from the Department of Tourism and Hospitality and other departments of Faculty of Economics.

Lecturers

prof. Ing. Marian Gúčík, PhD.
prof. Ing. Peter Patúš, PhD.

as. prof. Ing. Jana Kučerová, PhD.
as. prof. Ing. Vanda Maráková, PhD.
as. prof. Ing. Mária Horehárová, PhD.
Ing. Katarína Holubeková, PhD.
Ing. Ľubica Šebová, PhD.

Contact:

prof. Ing. Peter Patúš, PhD.
guarantor of the program

e-mail: peter.patus@umb.sk
Phone: 00421/48/446 2215

as. prof. Ing. Andrej Malachovský, PhD.
*head of the Department of Tourism and
Hospitality*

e-mail: andrej.malachovsky@umb.sk
Phone: 00421/48/446 2212