



**Matej Bel University Banská Bystrica**  
Faculty of Economics  
Tajovského 10  
974 01 Banská Bystrica  
<http://www.ef.umb.sk>



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### **Characteristics of the study program**

Title of the study program: **Business Economics and Management**  
Study field: **6284: Business Economics and Management**  
Degree of study: **PhD. (Doctor of Philosophy)**  
Duration of study: **3 academic years (regular study), 5 years (part-time study)**  
Degree: **doctor of Philosophy (PhD.)**  
Guarantor of the program: **prof. Ing. Ľubica Lesáková, PhD.**

### **Scope of the study program**

The study program covers the core subjects of advanced Business Economics and Management through obligatory and elective courses. The objective of the course is to provide students with an advanced education in Macro- and Microeconomics, Business Economics and Management for a global market and economy, to enable them to apply these concepts, principles and techniques to a variety of business situations, to encourage them to think critically and independently with regard to intercultural management problems and to provide them to develop the skills and attributes necessary for their career and personal development.

### **Profile of a graduate**

The doctoral study program in Business Economics and Management focuses on getting knowledge and on student's own contribution to it as a result of study research in the broad areas of Business Economics and Management. Besides the Macroeconomics, Microeconomics, Business Economics and Management, which form the core of the study, students may enroll in elective courses according to the title of their dissertation. There is a variety of elective courses – Strategic Management, Marketing Management, Financial Management, Business Financial Analysis, Project Management, Total Quality Management and others. Stress is put on implementation of Mathematical and Statistical Methods in Business Decision Making. A graduate should find his/her position in top managerial positions in business sector, international organizations, research institutions and universities.

### **Requirements on applicants**

An applicant is required to have completed the master study at the university. All applicants must pass entrance exam - written (Macro- and Microeconomics and Foreign Language) and oral (Business Economics and Management).

### **Faculty at the study program**

Core lectures, seminars and consultations are held by selected lecturers from the Department of Business Economics and Management, Department of Economics and Department of Quantitative Methods and Informatics. PhD thesis are devoted to students' interest in theoretical areas of Business Economics and Management as well as to application-oriented problems.

### **Lecturers:**

prof. Ing. Ľubica Lesáková, PhD.  
prof. Ing. Mária Uramová, PhD.

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(e-mail: [maria.uramova@umb.sk](mailto:maria.uramova@umb.sk))

prof. Dr. Colin Lawson (e-mail: [colin.lawson@umb.sk](mailto:colin.lawson@umb.sk))  
prof. Ing. Jaroslav Ďaďo, PhD. (e-mail: [jaroslav.dado@umb.sk](mailto:jaroslav.dado@umb.sk))  
prof. Ing. Viera Marková, PhD. (e-mail: [viera.markova@umb.sk](mailto:viera.markova@umb.sk))  
prof. Ing. Ján Zavadský, PhD. (e-mail: [jan.zavadsky@umb.sk](mailto:jan.zavadsky@umb.sk))  
as. prof. Ing. Peter Krištofík, PhD. (e-mail: [peter.kristofik@umb.sk](mailto:peter.kristofik@umb.sk))  
as. prof. Ing. Andrej Malachovský, PhD. (e-mail: [andrej.malachovsky@umb.sk](mailto:andrej.malachovsky@umb.sk))  
prof. RNDr. Rudolf Zimka, PhD. (e-mail: [rudolf.zimka@umb.sk](mailto:rudolf.zimka@umb.sk))

Application form should be sent: [daniela.gavalcova@umb.sk](mailto:daniela.gavalcova@umb.sk) for doctoral study till 8. June 2015. Entrance exam fee 45 €

**Contact:**

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