

### **Characteristics of the study program**

Title of the study program: **Business Economics and Management**  
Study field: **6284: Business Economics and Management**  
Degree of the study: **Bachelor Study (Undergraduates Study)**  
Duration of study: **3 academic years**  
Degree: **bachelor (Bc.)**  
Guarantor of the program: **prof. Ing. Viera Marková, PhD.**

### **Scope of the study program**

Lessons (lectures, seminars, exercises, etc.) cover all the core subjects of this program through obligatory and elective courses as faculty requirements, study program requirements, alternative requirements and optional courses. Undergraduates of the 1<sup>st</sup> grade can obtain as main courses theory of business economics, management, marketing, finance, accountancy, statistics as well as micro and macroeconomics, economic policy, law, psychology, sociology, informatics, etc. These subjects enable the students to master enterprise economy adequately.

### **Profile of an undergraduate**

The program aims at deepening and broadening of knowledge and skills in profit oriented organizations and entrepreneurship. The students are qualified to occupy operating and managerial positions in the big as well as in small and medium-sized enterprises and own business at the middle stages of management. The undergraduates can find their position in research, support and on innovation oriented institutes, too.

### **Requirements on applicants**

An applicant is required to have completed the secondary school finished by leaving examination. All applicants must pass entrance exam, which consists of economics, mathematics and foreign language exam.

### **Faculty at the study program**

Lectures, seminars and exercises are held by selected lecturers from the Department of Business Administration and Management, Department of Economics, Department of Finance and Accounting, Department of Quantitative Methods and Information Systems, Department of Foreign Languages from Faculty of Economics of Matej Bel University, as well as by selected lecturers from other universities from Slovakia and from foreign countries, too, as well as by managers of enterprises.

### **Guarantors of Subjects (Lecturers):**

prof. Ing. Jaroslav Ďaďo, PhD.	(e-mail: <a href="mailto:jaroslav.dado@umb.sk">jaroslav.dado@umb.sk</a> )
prof. Ing. Ľubica Lesáková, PhD.	(e-mail: <a href="mailto:lubica.lesakova@mb.sk">lubica.lesakova@mb.sk</a> )
prof. Ing. Viera Marková, PhD.	(e-mail: <a href="mailto:viera.markova@umb.sk">viera.markova@umb.sk</a> )
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as. prof. PhDr. Ľudmila Mešková, PhD. (e-mail: [ludmila.meskova@umb.sk](mailto:ludmila.meskova@umb.sk) )  
as. prof. PhDr. Miriam Olejárová, PhD. (e-mail: [miriam.olejarova@umb.sk](mailto:miriam.olejarova@umb.sk) )  
as. prof. Ing. Mária Seková, PhD. (e-mail: [maria.sekova@umb.sk](mailto:maria.sekova@umb.sk) )

**Appliaction form with all necessary documents has to be send by post to the following address for bachelor study till 28 of February 2015.**

Faculty of Economics, Matej Bel University

Lenka Kuzmová

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More information you find here: <http://www.ef.umb.sk/index.asp?uid=387>

**Contact:**

**prof. Ing. Viera Marková, PhD.**

*guarantor of the program*

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