**Intercultural Relations in Business (winter semester, Bachelor studies)**

**Faculty of Economics, MBU**

**Teacher: doc. PhDr. Anna Zelenková, PhD.**

This course is intended for **Slovak** and **Erasmus students** who would like to develop their English language and intercultural competences. It introduces the learners to the complexity of international business and gives them the understanding of some culture-related issues that influence the way business is done these days in a global context. The course content explores the topics of English as an international language of communication in business, the notion of culture and cultural values, typologies of culture, cultural diversity in business and various managerial styles across cultures. Cultural stereotyping and intercultural problems are illustrated by the means of videos, role plays, case studies, comparisons and problem solving methods that allow students to acquire the new cultural knowledge and understand the role of culture in the global business today.

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